



# Illinois Horse Fair March 6-8, 2020 Horse For Sale Form



## ILLINOIS HORSE FAIR 2020 – HORSES FOR SALE QUESTIONS ANSWERED!

**Where will the Horses for Sale aisle be located?** The IHF2020 “Horses for Sale” aisle will be Barn 14. This location will benefit sellers, as it embeds sale horses with the breed and sport exhibition horses in a heated stable with running water. We anticipate heavy foot traffic in these areas as well. There are limited stalls available to promote horses for sale. Horses for sale will also have a group showcase time in with the Breed/Discipline Demo. Sellers can ride and showcase their horse(s) for sale in the warmup arena. Reminder! Anyone riding and/or handling the horse must sign a liability release.

**What does the Horses for Sale stall fee include?** The fee includes a (1) 3-day stall and one (1) 3-day fair pass. It also includes a shared tack stall (4 per shared tack stall). There is an option to purchase a private tack stall if desired. You can purchase additional 1 day or 3 day fair passes on line. The fee does not include bedding. You may bring in your own pine shavings, or purchase using the form.

### When are Move-In/Move-Out Times?

- Move In - Thursday 9 am to 9 pm
- Move Out Sunday: Will start at 5pm unless announced otherwise.
- Shipping in/out only during scheduled hours, or by Appointment with a \$15 Convenience Fee

### What Documentation Do I Need to Supply?

The following documents must be presented to receive a stall assignment.

- Current Negative Coggins required (12 months) on all horses.
- Health Certificate required for all out of state horses
- Signed liability release forms for all equine Owners/Riders/Handlers.

**How do I reserve a stall for my horse(s) for sale?** Space is reserved with completed application and at least 50% deposit. Balance would be due no later than 2/15/19.

### Who do I contact if I have a question?

Illinois Horse Fair

Email: [IHF@horsemencouncil.org](mailto:IHF@horsemencouncil.org)

# ILLINOIS HORSE FAIR VENDOR/EXHIBITOR RULES AND REGULATIONS

*By completing the Exhibitor Contract for Space Rental you agree to abide by all rules and regulations governing the participation in the Illinois Horse Fair.*

## DEFINITIONS:

**COMMERCIAL:** Shall apply to all parties providing a product, service or stallion for commercial benefit.

**NON-PROFIT:** Shall apply to all IRS designated non-profit organizations promoting particular equine activities.

**BREED ASSOCIATION/REGISTRY:** Shall apply to all recognized Associations/Registries that are responsible for registry of a specific breed. Proof of authorization shall be provided.

**FOR SALE:** Shall apply to all parties purchasing stall space for the purpose of selling a horse.

**ADMISSION:** The Illinois Horse Fair (IHF) management reserves the right to refuse admission to any person(s) in the interest of safety and welfare of said persons, the general public, exhibitors or animals.

**ELIGIBILITY:** The IHF reserves the right to determine the eligibility of any product for display. Commercial exhibitors/vendors (Exhibitors) must list their participating company as "Exhibitor" for the record. All exhibits must conform within the bound of good taste. IHF management may refuse any exhibit, item or displays.

### Exhibitor Show Hours:

**Friday: 9:00 a.m. – 7:00 p.m.**

**Saturday: 9:00 a.m. – 7:00 p.m.**

**Sunday: 9:00 a.m. – 5:00 p.m.**

- All set up and tear down schedules are assigned by IHF management and will be strictly enforced.
- Exhibitors must not dismantle displays, assemble packing materials or tear down on Sunday prior to close of Fair.
- No vehicles are allowed within the secured area (or any so identified areas) during IHF hours.
- Exhibitor parking is in designated areas only and will be enforced. Violators shall be subject to immediate towing.

**EXHIBITOR PASSES** will be provided per the following schedule: Table top - 1, 100 sf - 2, 225 sf - 4, 300 sf - 5, 400 sf & up - 6.

**PAYMENTS:** All charges for exhibit space must be paid in full in US funds on or before November 30, 2018 (all late fees must be paid for registrations submitted after that date). IHF management, sponsors, their agents or representatives for this event do not and cannot guarantee any financial benefit or gain to exhibitors or exhibiting organization, nor guarantee attendance for same.

**CANCELLATIONS/REFUNDS:** If any event or circumstance not caused by IHF prevents an Exhibitor from setting up or staffing an exhibit for any or all of the show period, the contractual responsibility between Exhibitor and IHF shall be considered to be satisfied with no refund due Exhibitor.

**PUBLICITY:** In consideration for participation, the undersigned hereby grants IHF and the Horsemen's Council of Illinois (HCI) the right to use their name and/or likeness and that of its employees and agents involved in the Fair, using video and/or audio and/or photographs in any association with HCI or IHF.

**INSURANCE:** Vendors are required to carry liability insurance covering trade shows and fairs. All insurance certificates must include the following statement - "The Horsemen's Council of Illinois and/or The Illinois Horse Fair and/or The Illinois Department of Agriculture, their officers, employees, agents and directors are additionally insured."

**INDEMNIFICATION/HOLD HARMLESS CLAUSE:** Exhibitor agrees that if a claim or lawsuit is made against IHF, HCI and/or the Illinois Department of Agriculture, their owners, shareholders, agents and or employees for any damage brought by or allegedly attributable to, Exhibitor arising from Exhibitor's presence on the premises or Exhibitor's contract for space rental, Exhibitor will pay all attorney's fees and costs incurred by the Illinois Horse Fair and the Horsemen's Council of Illinois.

**LIABILITY:** Exhibitor shall hold HCI and IHF and its management, and the Illinois State Fairgrounds and its management blameless for any injury or damage that may occur to an exhibitor, its employees, agents or property, or for loss because of theft, fire, accident or any other causes. Exhibitor shall take precautionary measures of their own, such as securing small or easy portable articles of value and the removal of them to a place of safe keeping after exhibit hours. Any damage to facility property through carelessness or other act of Exhibitor or their employees, agents or invitees must be paid by Exhibitor causing damage.

**COMPLIANCE WITH LAWS AND REGULATIONS:** Exhibitor agrees to obey all State laws, local ordinances and regulations governing the use of the Illinois State Fairgrounds, to abide by the rules of the State Fire Marshall and State Police, and other public officials whose duties may regulate exhibits. Illinois sales tax will be applicable to the event. For additional information, please visit the following site: [www.revenue.state.il.us/individuals/salesandrelated/fairs](http://www.revenue.state.il.us/individuals/salesandrelated/fairs) (This DOES NOT apply to IRS designated non-profit organizations.)

**EXHIBIT SPACE ASSIGNMENT:** IHF management will assign exhibit space. Exhibitors will agree to accept the location assigned and agree to reassignment if directed by IHF management for the best interest of the show. Sub-leasing of space and/or assignment or transfer of any right, interest or obligation of Exhibitor related to IHF or Exhibitor's exhibit or participation is prohibited and if attempted by any Exhibitor will result in contract becoming null and void unless prior approval has been obtained from management.

**BOOTH CONSTRUCTION AND EQUIPMENT:** IHF will provide an identification sign and number for each booth space. Each booth will have 8ft back drapes and 3ft side drapes. The back and side drapes may not be removed or moved without IHF approval. No sign, apparatus or construction may extend more than 8ft above the floor. The exhibit may extend 4 ft from the back of the booth space at the 8 ft height, but beyond that point the height must not exceed 3 ft. The exhibitor may drape unsightly structures at their own expense. IHF and HCI strongly recommend only professionally made signs and floor coverings for your exhibit space. Exhibitor shall have a 50 ft grounded extension cord. Live animal sales are prohibited in exhibit space.

**EXHIBITS AND APPLIANCES:** Exhibits must be contained within the booth space and not obstruct or interfere with neighboring exhibits. No signs, posters etc. may be displayed outside the exhibitor's assigned space. Sound levels on A/V equipment must not exceed normal conversation levels. No damage of any nature may be done to any part of the Illinois State Fairgrounds. An identification sign will be provided for each vendor. A table and 2 chairs will be provided for each booth space.

**SAFETY PRECAUTIONS:** All decorations must be made of flameproof materials. All packaging containers and materials must be removed from the floor. No propane tanks may be used inside. Strobe lights are prohibited.

**VENDOR/EXHIBIT CLEANING:** Exhibitors are responsible for keeping their exhibits clean and free from accumulated rubbish and unsafe conditions.

**PETS:** No animals (except service animals) will be allowed in exhibition buildings, seminar areas, Coliseum or Livestock Center. Animals on the grounds in any other areas must be leashed at all times.

**CONCESSIONAIRE:** Food vendors shall be subject to a commission on sales in excess of their base space rental. Please call 217-689-4224, ext. 1, for the most up to date information.



## Horses For Sale

Owner Name		Handler Name	
Owner Address		Handler Address	
City, State Zip		City State ZIP	
Owner Phone		Handler Phone	
Owner Email		Handler E-Mail	

	Name of Horse			
	Mare	Gelding	Foal	
	Breed _____			
	Registered? _____			
	Passes Included	# Stalls	Cost Each	
For Sale Horse (includes shared tack stall)	1	1	\$100	
Each Additional Horse	1	1	\$75	
Private Tack Stall Upgrade		1	\$45	
Pine Shavings Bedding per Bag, (Bedding Not Included with Stall)		# of bags	\$9.65	
HCI membership (optional)			\$25	
<b>Sub-Total Stalls, Bedding, and HCI membership</b>				
<b>If Paying By Credit Card, Add 5% Processing Fee</b>			5% Total	
<b>TOTAL</b>				



**PAYMENT OPTIONS**

I wish to pay in full by Check/Money Order \$ \_\_\_\_\_

I wish to pay minimum 50% Deposit by Check/Money Order \$ \_\_\_\_\_

I wish to pay 50% or Full deposit a Credit/Debit Card \$ \_\_\_\_\_

Card Type \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ (Please Print)

Cardholders Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

\_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. / \_\_\_\_\_

3-digit Code \_\_\_\_\_

**(Card Information may also be confidentially provided by calling 217.689.4224, Extension 1)**

Cardholder Signature \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

AGREEMENT: I hereby authorize Horsemen's Council of Illinois/Illinois Horse Fair to reserve stabling and exhibition time for my sale horse. The authorized signature on this contract signifies that I have read and understand the rules and regulations (See Vendor/Exhibitor Rules for insurance requirements.) set forth by the Horsemen's Council of Illinois/Illinois Horse Fair for participation in this event and agree to abide by the same. I agree to pay any remaining charges by 2/1/2020, or risk losing my stall to others on a waiting list.

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
IHF Signature Date



# 2020 ILLINOIS HORSE FAIR



## RELEASE, WAIVER, HOLD HARMLESS, AND INDEMNIFICATION AGREEMENT

The undersigned Participant/Spectator/Visitor/Guest/Attendee (collectively "Participant"), on his/her own behalf and as the Parent(s)/Legal Guardian(s) of a minor Participant, for good and valuable consideration, agrees to the following terms and conditions of this Release, Waiver, Hold Harmless, and Indemnification Agreement ("Agreement"):

**1. Assumption of Risk and Waiver:** Participant understands and accepts the risks of engaging in equine activities and merely being near a horse, mule, or pony (collectively "equine"), including: (i) The propensity of an equine to behave in ways that may result in injury, harm, or death to persons on or around them;(for example, jump, run, kick, buck, bolt, spin, rear up, strike, or bite); (ii) The unpredictability of an equine's reaction to sounds, sudden movement, and unfamiliar objects, persons, other animals, or other things (for example, kick, buck, bolt, spin, rear up, strike, or bite); (iii) Certain hazards such as surface and subsurface conditions; (iv) collisions with other equines or objects; (v) The potential of a participant to act in a negligent manner that may contribute to injury to the participant or others, such as failing to maintain control over the animal or not acting within his or her ability. Participant understands the resulting injuries, death, and property damage that may result from the accepted risks of engaging in equine activities or just being near an equine, that equines are powerful and have the potential to be dangerous, even without warning, and that the risks listed in this Agreement are just a sampling and Participant is not relying on Released Parties (as defined below) to list all possible equine-related risks. Participant therefore agrees, on his/her own behalf and on behalf of his/her minor Participant, that he/she understands the risks and dangers inherent in equine activities and agree to assume them on his/her own behalf and on behalf of minor Participant, to at all times to be responsible for his/her personal safety, remain financially responsible for his/her medical expenses, and waives his/her right to any claims arising from his/her participation in or observation of any equine activities, being near an equine, or mere presence on the property of The Illinois Department of Agriculture, the Illinois Horse Fair, and Horsemen's Council of Illinois (collectively "Facility").

**2. Release, Hold Harmless, Indemnification:** Participant agrees to release and hold the Facility, Horsemen's Council of Illinois, Illinois Horse Fair, and their respective owners, managers, officers, directors, members, partners, subsidiaries, affiliates, agents, attorneys, assistants, representatives, assigns, volunteers, employees, independent contractors, trainers, and others acting on their behalf (collectively "Released Parties"), harmless for any illness, injury, death, damage, or other loss incurred by Participant unless caused by Released Parties' gross negligence or wanton and willful misconduct. Participant agrees to indemnify Released Parties against injuries and damages sustained or suffered by any third party, whether caused by Participant directly or indirectly, and which includes reimbursement of Released Parties' attorneys' fees.

**3. Governing Law and Time Limitation:** This Agreement shall be construed and enforced in accordance with the laws of the State of Illinois. All disputes relating to the interpretation and enforcement of this Agreement shall be resolved exclusively by the federal or state court in Sangamon County, Illinois. The parties hereto hereby submit to the jurisdiction and venue of the Court for such purpose. Participant agrees that any and all claims and/or causes of action, for injury, death, property damage, or other claims or losses by Participant, on his/her own behalf and/or on behalf of a minor Participant, against the Released Parties, must be brought within one (1) year of the date they accrue.

**4. Attorney's Fees:** Participant agrees to reimburse Released Parties for any and all attorneys' fees and costs incurred by Released Parties in enforcing the terms of this Agreement and/or in defending or prosecuting any claims or causes of action involving, or in any way relating to, Participant.

**5. Participant Certification:** Participant certifies that he/she has read this entire Agreement and understands, agrees, and intends on his/her own behalf, and on behalf of his/her minor Participant, spouse, heirs, agents, representatives, relatives, successors, and assigns, to be bound by all of the terms and conditions contained herein.

**WARNING: UNDER THE EQUINE ACTIVITY LIABILITY ACT, EACH PARTICIPANT WHO ENGAGES IN AN EQUINE ACTIVITY EXPRESSLY ASSUMES THE RISKS OF ENGAGING IN AND LEGAL RESPONSIBILITY FOR INJURY, LOSS, OR DAMAGE TO PERSON OR PROPERTY RESULTING FROM THE RISK OF EQUINE ACTIVITIES**

Horse Fair Activity: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Participant signing on own behalf and as Parent/Legal Guardian if Participant is a minor

Parent/Legal Guardian if Participant is a minor

Printed Name: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

\_\_\_\_ Signature: \_\_\_\_\_  
Date \_\_\_\_\_ Participant signing on own behalf and as  
Parent/Legal Guardian if Participant is a minor  
Printed Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_

\_\_\_\_ Add'l Parent/Legal Guardian if Participant  
is a minor  
Printed Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_

\_\_\_\_ Signature: \_\_\_\_\_  
Date \_\_\_\_\_ Participant signing on own behalf and as  
Parent/Legal Guardian if Participant is a minor  
Printed Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_

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Address: \_\_\_\_\_  
Phone: \_\_\_\_\_

\_\_\_\_ Add'l Parent/Legal Guardian if Participant  
is a minor  
Printed Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_

Illinois' largest all breed horse event  
since 1987

# ILLINOIS Horse Fair

March 6-8, 2020  
Illinois State Fairgrounds  
Springfield, IL

HORSEMEN'S  
PROTECT. EDUCATE. ADVOCATE



COUNCIL OF  
ILLINOIS

## PROGRAM ADVERTISING

The Illinois Horse Fair Official Program will be distributed **free** to all attendees. This is an outstanding and affordable way to advertise your horse-related products or services, training facility, or stallion to avid horse people. This invaluable guide contains the complete schedule of events, building maps, biographies of the presenters, vendor list, and much more! Many people keep the program as a resource after the event.

### PRINTING SPECIFICATIONS

Program Trim Size: 8.25" x 10.75"

Resolution: Color - CMYK 300 dpi; B&W 200 dpi

Formats accepted: PDF (preferred), JPEG

No bleeds

**GLOSSY  
PROGRAM**

Ad Sizes	Dimensions Width/Height	Full Color	B&W
Back Cover*	7.5" x 10"	\$600	N/A
Inside Front Cover*	7.5" x 10"	\$500	N/A
Inside Back Cover*	7.5" x 10"	\$500	N/A
Full Page	7.5" x 10"	\$385	\$290
1/2 Page Horizontal	7.5" x 4.75"	\$260	\$185
1/2 Page Vertical	3.5" x 10"	\$260	\$185
1/4 Page	3.5" x 4.75"	\$160	\$115
1/8 Page	3.5" x 2"	\$110	\$90

\* Premium Space - check for availability

**AD DEADLINE  
2/7/20**

**Make checks  
payable to  
Dahl Graphics  
& Printing**

### QUESTIONS??

Contact Linda Dahl  
Dahl Graphics & Printing

Toll Free: 888-403-2060

Cell: 651-353-8188

llhf-ads@dahlgraphics.com

www.dahlgraphics.com

Full Page	1/2 Page Horizontal	1/2 Page Vertical	1/2 Page Vertical
	1/4 Page	1/8 Page	1/8 Page

### LAYOUT/DESIGN

There is no additional charge for design of ads to be run in the program or pocket schedule. Proofs will be provided for approval prior to printing.

### AD POSITION

The positioning of ads within the program cannot be guaranteed, but every effort will be made to accommodate requests for specific positions. Early submission of your insertion order will help ensure your ad position.

### CANCELLATIONS

No cancellations will be accepted or refunds given after the ad deadline.

### PAYMENT TERMS

Full payment must be received with the insertion order or by ad deadline. All major credit cards are accepted. A \$25 fee will be charged for any check returned for insufficient funds, closed account, or any other reason.

The Illinois Horse Fair or Dahl Graphics & Printing reserves the right to reject any ads at any time. Each ad is accepted with the understanding that the advertiser is authorized to publish its contents and they agree to indemnify the Illinois Horse Fair and Dahl Graphics & Printing against any loss or expense resulting from claims arising out of its publication. The Illinois Horse Fair or Dahl Graphics & Printing assume no liability for submitted copy errors.

## INSERTION ORDER

Make check payable to Dahl Graphics & Printing  
and send completed insertion order to:

**Program Advertising Illinois Horse Fair**

4755 N Parrot Ln, Marana, AZ 85653

or fax insertion order to: 888-816-9774

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

### AD SIZE:

- | FULL COLOR AD                                       | B&W AD                                     |
|---|--|
| <input type="checkbox"/> Back Cover (\$600)         | <input type="checkbox"/> Full Page (\$290) |
| <input type="checkbox"/> Inside Front Cover (\$500) | <input type="checkbox"/> 1/2 Page (\$185)  |
| <input type="checkbox"/> Inside Back Cover (\$500)  | <input type="checkbox"/> 1/4 Page (\$115)  |
| <input type="checkbox"/> Full Page (\$385)          | <input type="checkbox"/> 1/8 Page (\$90)   |
| <input type="checkbox"/> 1/2 Page (\$260)           |  |
| <input type="checkbox"/> 1/4 Page (\$160)           |  |
| <input type="checkbox"/> 1/8 Page (\$110)           |  |

### PAYMENT INFORMATION:

- Check  Money Order  
 VISA  MasterCard  Discover  AmEx

Card #: \_\_\_\_\_

Exp. \_\_\_\_\_ V-Code \_\_\_\_\_

Name as it appears on credit card \_\_\_\_\_

Credit card billing address (if different than above) \_\_\_\_\_

I authorize that my card be charged for the amount indicated above for payment of an ad in the Illinois Horse Fair Official Program.

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_